

# Bird Safe Actions You Can Take

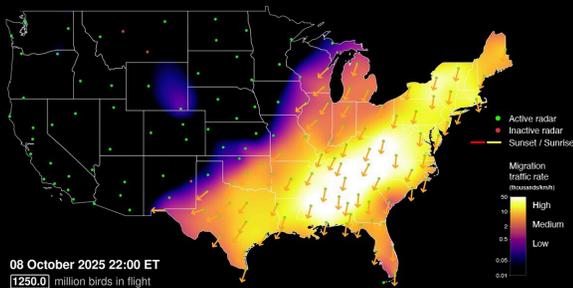
## Treat Your Glass

Make your glass visible to birds! Purchase products or take on a DIY project to treat the outside of the entire glass, with gaps no larger than 2" for adhesive film or 3-4" for vertical cords. Visit the Solutions tab at [stopbirdcollisions.org](http://stopbirdcollisions.org) to learn more!



Photo by Daniel Sheire

## Turn off Lights



Artificial light at night attracts migrating birds, bringing them close to dangerous windows.

Turn down lights during spring and fall migration.

Maps at [BirdCast.org](http://BirdCast.org) show when birds are migrating across the country.



Photo by Cynthia Sedlacek

## About Us

Founded in 2024, the Bird Collision Prevention Alliance is an international coalition of agencies, conservation groups, scientists, architects, industry leaders, healthcare professionals, and engaged community members all working towards the goal of building a safer environment for birds.

Use the QR code below to visit our website and learn more.



[stopbirdcollisions.org](http://stopbirdcollisions.org)

Contact us:  
[stopbirdcollisions@cornell.edu](mailto:stopbirdcollisions@cornell.edu)

Bird-Glass Collisions:  
**How You Can Help**



BIRD  
COLLISION  
PREVENTION  
ALLIANCE

# Facts About Bird-Window Collisions



## What is the impact?

More than **1 billion birds** die from glass collisions every year across North America.

Grasshopper Sparrow  
by Peter D. Vickery /  
Macaulay Library

## Why do birds hit glass?

Birds don't see glass. When birds see food or vegetation through or reflected on glass, they will hit the glass trying to reach it.

Nashville Warbler  
by Andrew Thomas /  
Macaulay Library



## Which birds are most at risk?

Migratory songbirds are the most common collision victims. Their habitat and behavior in proximity to an abundance of glass and artificial night lighting are known to significantly influence these collisions.

Varied Thrush by Mark Chavez /  
Macaulay Library



Photo by Patricia Homonylo / FLAP Canada, 2023

## Correcting Misconceptions



### Single decals & hawk silhouettes don't stop strikes.

To be effective, markers must be placed outside the window, with gaps no larger than 2 inches for adhered markers or 3-4 inches for hung treatments.



### Skyscrapers are not the primary cause of collisions.

Although high-rise buildings can be deadly for birds, 99% of collisions occur at homes and mid-rise buildings.



### Birds that fly off after striking glass usually don't survive.

Even if collision victims appear to "shake it off" and fly away, most birds who collide with glass perish off-site due to internal injuries and vulnerability to predators.

# Activate Your Community

Investigate if your city has a local collision monitoring group for you to join. If there isn't, you can also start your own by following American Bird Conservancy's guidelines for "Monitoring Buildings for Bird Collisions."



## Become a Bird Friendly Community

There are hundreds of communities recognized by Bird City Network and Bird Friendly Cities Canada that you may be able to contribute to. If there is no participating community near you, connect with either program to learn how to get involved!



## Engage Local Schools

Work with a K-12 school or college near you to include bird-friendly actions and educational resources. Learn more at: [stopbirdcollisions.org](http://stopbirdcollisions.org)

Photo by Melissa Kim / Maine Audubon

